

How do you say
»lifestyle«
in German?

english



BADEN-BADEN

The good-good life.



“The good-good life”

“THE BELLE ÉPOQUE MEETS THE AGE OF INSTAGRAM” is the headline the New York Times recently used to describe Baden-Baden – and it’s certainly true that today the city’s rich history blends seamlessly with a highly contemporary lifestyle. Baden-Baden is revitalising itself and attracting increasing numbers of international visitors. What makes this small but impressively cosmopolitan city so appealing? First and foremost: it’s always had a strong appeal. Baden-Baden was established over 2,000 years ago as a place for people to relax and reconnect with themselves. Water, light, earth and air are the city’s precious resources. Extraordinary hot springs, spas and nature, hotels of unparalleled quality – and the lure of the casino. Over the centuries, Baden-Baden has evolved into an enchanting destination, offering a spectacularly diverse range of opportunities for both relaxation and excitement.

The city’s 19th century heydays has left a lasting mark, but while a grand past can sometimes overshadow a place’s present, this certainly isn’t the case here. You won’t find yourself strolling reverently amongst preserved relics of the past and monuments of yesteryear:

BADEN-BADEN IS VIBRANTLY ALIVE. The city was built to sustain and enrich life, and that tradition continues today. Life is about change – being open, embracing new influences and inviting new people into the city: inspired people, who bring with them talent, ideas, art and a fresh outlook.

THE PULSE OF THE CONTEMPORARY CAN BE FELT EVERYWHERE IN BADEN-BADEN:

its Museum Mile exhibits up-and-coming artists alongside the works of both old and contemporary masters; the SWR3 New Pop Festival brings international stars to the city; the Festspielhaus hosts the world’s leading orchestras; new and renowned hotels, restaurants and shops set new standards of excellence for the region – and far beyond. Visitors travel here from Berlin and New York to spend lively nights in the bars and clubs. You’ll even find a pop-up gallery in a shoemaker’s atelier. Baden-Baden has always had an air of cultured sophistication, but nowadays it offers a lifestyle that can genuinely be described as cutting-edge. In its fresh incarnation, the city has something to offer people of all ages and interests. Whether they drive into town in a classic car, jet in from halfway around the world or drift down via paraglider from the peak of the local Merkur Mountain. What do these diverse visitors have in common? They all appreciate the good things in life – and they’ve found them in Baden-Baden.



Shine a light.

Have you ever seen the glass bridge in Museum Frieder Burda that connects the museum with the “Staatliche Kunsthalle”? Thanks to the bridge, the two buildings enter into a dialogue that makes the exhibition experience even richer. The bridge might also be seen as a symbol of what makes Baden-Baden unique: the extraordinary never stands alone, but is always embedded – in conversation – with its surroundings. Nature, art and architecture interact with each other here in a way you won’t experience anywhere else. It’s a glorious interplay. For Richard Meier, the architect of Museum Frieder Burda, Baden-Baden’s light represents the most important building material of all: “[it’s] of high quality and clarity; now it will also suffuse the interior of the museum. This gives the visitor the opportunity to view the works of art in the same natural light in which most of the artists created them.”



*Don’t just be an observer
– be part of the action.*

Baden-Baden offers many treasures, strewn about the city. Lichtentaler Allee winds through charming parkland to the city’s major art locations, allowing you to imitate a 19th century flâneur: “strolling slowly and with no particular goal”. Alternatively, you can plunge into the art world with all your senses – and even get actively involved: Museum Frieder Burda’s children’s art workshop lets kids explore the full spectrum of visual art while unleashing their own creativity. Works by renowned international artists hang in the galleries: Picasso, Gerhard Richter, Neo Rauch – to name just a few. The Staatliche Kunsthalle Baden-Baden next door has no permanent collection, enabling it to respond flexibly to the latest trends. On set days, its director personally guides visitors through the exhibitions. The Kunsthalle’s studio space, 45cbm, is dedicated to exhibiting works from young emerging artists, with new shows every four to six weeks. The nearby Museum LA8 is dedicated to the intensive interchange between art and technology in the 19th century – a time that naturally was not only significant for Baden-Baden’s development, but also for that of the car, the telephone and photography. Did you know that social “inventions” such as childhood, the nuclear family and compulsory education also came into being during this period? Changing exhibitions at LA8 explore diverse facets of the era with a “historical mindset” approach unique among Germany’s museums. Baden-Baden’s treasures are many – there’s only space to mention a few here. *Come visit us and discover them all.*



Staatliche Kunsthalle



DID YOU KNOW...

Gerhard Richter’s painting “Candle” (Kerze), painted in the early 1980s, depicts much more than a mere candle. Critics of the East German regime often placed candles in their window at night: a silent protest to which Richter has created a lasting monument. The painting hangs in Museum Frieder Burda.



Museum Frieder Burda



Museum LA8



Festival Hall Baden-Baden

DID YOU KNOW...

The Russian national anthem was written in Baden-Baden? Russian multi-talent, Vasilij Andrejewich Zhukovsky lived at Sophienstrasse 5 in Baden-Baden until his death in 1852 – the text of the Russian national anthem is said to have been composed by him within its four walls.



The Sound of Baden-Baden.

Johannes Brahms, Anastacia and the Berlin Philharmonic – Baden-Baden’s music scene hits a lot of different notes. The *SWR3 New Pop Festival* brings the city to a boil every year, and young festival visitors discover Baden-Baden as a place that boasts a long tradition of bringing music lovers together.

Brahms lived and composed many of his famous works here, the world’s top orchestras pass through in a non-stop stream and time and again there are opportunities to actively take part. Let your little ones roam through “*Toccarion*”, a music world created for children, located inside the Festival Hall Baden-Baden and run by the non-profit Sigmund Kiener Foundation. Its vocal and rhythm laboratory and tone room give children opportunities to explore the many facets of listening pleasure.



Children’s music world „Toccarion“

Germany’s largest concert hall, the construction of the *Festival Hall Baden-Baden* was a much-anticipated event – and thanks to its widely celebrated acoustics, the building has more than exceeded expectations. Eleven months of the year the venue presents music and dance programs of the highest quality. Every Easter the Festival Hall produces its very own operas together with the Berlin Philharmonic, the world’s best companies dance at the most exclusive ballet residences and many other artists can be seen and heard in classical symphony concerts, chamber music events, dazzling musicals and jazz

evenings. And don’t forget the Children’s Music Festivals, where kids can perform as stage artists without any training at all. On these extraordinary weekends the children can marvel, cheer and let their creativity flow – leaving them humming the melodies at home for days afterwards.

The program for adults is naturally outstanding as well, with world-renowned artists. Experience Anne-Sophie Mutter live as she interprets Beethoven’s fierce spirit. Listen as Tchaikovsky plumbs the depths of his soul – interpreted by Anna Netrebko. Or immerse yourself in the piano dreams of Sergei Rachmaninoff, played by shootingstar Daniil Trifonov.

Just how extraordinary it is to stroll through Baden-Baden on a balmy evening, still feeling intoxicated by the music you’ve just heard... that’s something you’ll have to discover for yourself.



100 years on stage.

It’s one of the most beautiful theatres in Germany and has had its own ensemble for the past 100 years. In addition to the classics, Theatre Baden-Baden stages contemporary plays and even world premieres. Theatre is much more than mere entertainment – it offers an opportunity to provide a fresh perspective on life. Embracing this approach, the theatre builds its program around a different theme every season, posing a question, for example: “WHO IS WE?” – in political and individual terms. Every play provides its own unique answer.

Let there be light!



Evening descends upon the city. It's time to light the six-armed gas candelabra in front of the Kurhaus. Slowly, carefully, by hand. The way that so much is done here in Baden-Baden. The Kurhaus, the city's splendid focal point, shines resplendent. You stroll past the windows of the fine shops under the colonnades, take a little walk in the park, then the evening at the Kurhaus can begin: *be it a concert, casino visit, midnight dinner or glittering ball – everything beguiles.*

Always a winner: a visit to Casino Baden-Baden.

Naturally we won't speak of how much money the numerous famous personalities that visited us throughout history have lost by playing here. Nor will we tell you the stories of all those who've left the casino with a tidy little sum. Sometimes it's good to turn your attention away from the eternal rollercoaster of good and bad fortune and focus on something else. The Casino Baden-Baden is much more than a place where you're bound to meet your destiny – it's quite simply the most stunningly beautiful location to try your hand at the sophisticated game. It's also the most exclusive stage for fashion events, readings and cabaret evenings. Last but certainly not least, *it's the place where the night shimmers and shines: in the extravagant Club Bernstein, in The Grill restaurant and, of course, at the gaming tables. Roulette, blackjack and poker await you – in Germany's most renowned and venerable casino.*



DID YOU KNOW...
The first German tennis club was founded in Baden-Baden in 1881.



Get your pulse racing. Ever since its establishment in 1858, there's only been one central question on everyone's mind at Baden-Baden's Iffezheim racecourse: who's the fastest? And each time the question arises, it's an occasion for enormous collective tension. Don't miss out on this electrifying group experience!

Luckily, there's also a lot of relaxation to be had on the fringes of the racetrack – in a pinch, there's nothing like a glass of champagne and some grumbling about the woman's hat in front of you blocking your view.

There are three racing festivals every year, each held in a different season and each with a different spirit: *the Spring Festival in late May, the Great Festival Week from late August to early September and the Sales & Racing Festival in mid-October.* Have you picked a favourite horse yet?

During the Great Festival Week, the "*Kurpark-Meeting*" takes place. Saunter along the gourmet mile under open skies to live music, tasting all that Baden-Baden's food culture has to offer. It's an elegant treat – and the perfect end to a day at the races.



You've just

arrived. The sun is shining. You're eager to explore the city. Lichtentaler Allee stretches in front of you, running all the way from Goetheplatz to Lichtenthal Abbey. Lichtentaler Allee's nickname is "the Promenade", but it's much more than that: it takes you past the grand hotels and museums, revealing to you the splendour of Baden-Baden's palaces and villas – in a sense, it's also the city's largest park. In 1838, the Frenchman *Jacques Bénazet* arrived in Baden-Baden. Inspired by the architecture of Paris, he built the casino and the theatre. The city's parks were created around the same time. The overall ensemble exceeded expectations, and the balanced interplay of art and living, culture and nature, still fulfils to the dreams of visitors from New York to St. Petersburg. Its Mediterranean atmosphere, the shimmering light, the close proximity of all the important sites... ah, but Baden-Baden wasn't just built for pedestrians: you can also float over the city in a hot air balloon, cruise along the picturesque Black Forest roads on your e-bike or sit "*all day at small tables under the trees*", as the Russian poet Gogol did. Regardless of your preferred mode of transport, *Baden-Baden ensures that you arrive – back at your own centre.*



FASCINATING FIGURES

Baden-Baden has over

1,000

protected historic buildings and garden monuments. The entire historic city centre, built on an area of 134 hectares, is a conservation area. What's it like living in such an exalted place? Anna (24): „I enjoy living here: the city is inspiring, full of ideas in buildings both old and young.“



A living masterpiece.



325

hectares: that's the size of the enchanting "culinary triangle" – the wine-growing region bounded by the three villages of Varnhalt, Steinbach/Umweg and the state-certified health resort, Neuweier. The territory constitutes Baden-Baden's "Rebland" and is one of Germany's three largest self-contained viticulture and wine enjoyment regions.



Le Jardin de France



Röttle's Restaurant in Schloss Neuweier



Satisfy all your cravings.



The fragrant air of the Black Forest, the tropical clouds of steam from the numerous thousand-year-old thermal springs, the bittersweet aromas of the wine presses and – mingling with all that – the scents wafting out of the countless restaurant kitchens. There's no doubt that Baden-Baden whets the appetite – and sates it just as effortlessly, thanks to the variety of choice available to meet every taste and budget.

Baden-Wuerttemberg, the state surrounding Baden-Baden, has been long celebrated for its cuisine. And then there are the tasty dishes imported from Alsace, just across the German-French border. Global cuisine is well represented here too, in all its forms: whether you prefer to sample ultra-trendy sushi and beef specialities, dine on traditional Indian or Asian food; enjoy seasonal French dishes, the excellent local cuisine or classic Bavarian or Bohemian specialities. You can order Spanish tapas in a Mediterranean atmosphere, sushi from Master Hiroshi or tender delicacies from the grill. There's just one thing you

have to do: choose. And quite often that's the biggest challenge. *The Michelin Guide recommends 36 restaurants in Baden-Baden.*

Two starred restaurants have made their home here: *Le Jardin de France* and *Röttle's Restaurant in Neuweier Castle*. The grand *Café König*, in Lichtentaler Strasse, has also been

singled out by Germany's leading gourmet magazine "Der Feinschmecker" as 'the best café in Baden-Wuerttemberg' for its 'genuine baking culture, coupled with love and expertise'.

In short: Baden-Baden is a mecca for gourmets and – let's not forget – wine connoisseurs. *What's known simply as "surrounding countryside" elsewhere, is the revered "Rebland" or wine country here:* with countless sun-drenched vineyards producing fruit for Riesling, Pinot Noir, Pinot Bianco Pinot Gris, sparkling wine and schnapps. The region's wineries and wine growers' associations give visitors a warm welcome, just as warmly introducing them to the latest additions to their cellars, with their beautiful, names: Neuweierer Riesling, Varnhalter Klosterbergfelsen, Nägelsförster Spätburgunder, and on it goes...

It's high time to dine – the choice is yours.



DID YOU KNOW...

That Brazil's best beer is called "Baden-Baden".



Roomers



Dorint · Maison Messmer



Brenners Park-Hotel & Spa · Villa Stéphanie

FASCINATING FIGURES

26

member states came to the NATO summit in Baden-Baden in 2009. The city not only lends itself to meetings between countries, diplomats and top athletes – but also between people from all walks of life.

Endlessly accommodating.

“At a minimum, a hotel should consist of a reception (front desk) and rooms for accommodation with bed, wardrobe, table and washing facilities and a restaurant that offers at least breakfast.” This mundane definition describes the basics of what makes a hotel a hotel. Naturally, Baden-Baden’s hotels offer all of these. But when it comes to really making guests feel at home, it’s not just about the what – it’s the HOW. And that’s where economy ends and 360° hospitality takes over. For a start, there’s the heartfelt reception. Baden-Baden lives from and with its guests – *we raise a glass to the local Baden-Badeners, who are truly there for their guests night and day.* It’s clear that it’s much more than mere professional politeness and the friendly Baden manner that drive them – it’s a pride in their city and its lovely atmosphere that makes hotel and catering industry professionals here so pleasant and attentive.

Now, on the subject of “accommodation”: this word can hardly be used to describe Baden-Baden’s myriad rooms, suites, apartments, which, in their very diversity, cater to every possible desire.

Brenners Park-Hotel & Spa is one of Germany’s most famous establishments. For 145 years, this truly grand hotel has served

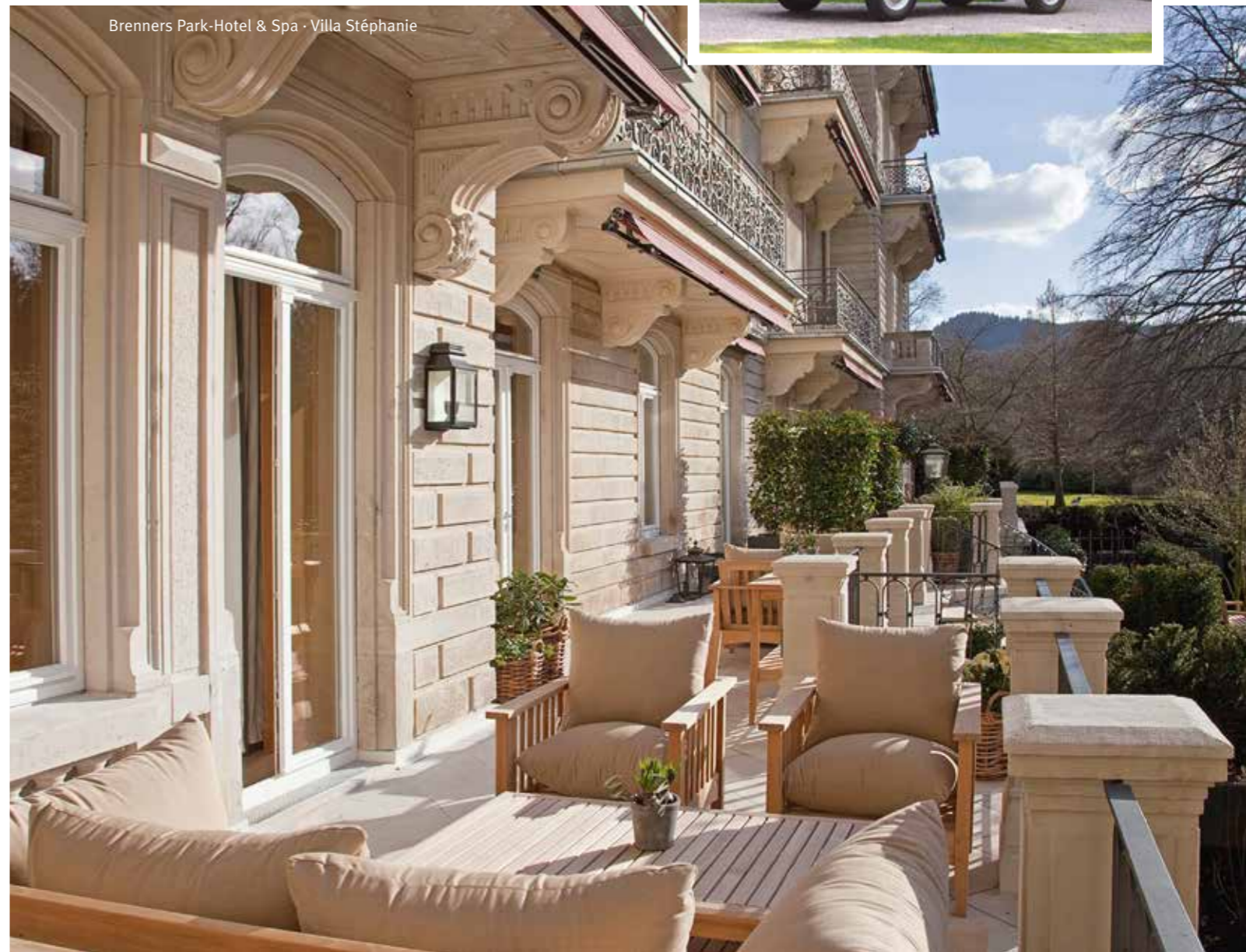


DID YOU KNOW...

The Austrian Empress Elisabeth visited Baden-Baden in 1883 for several weeks with an entourage of 36 people. She even went so far as to bring her own cow with her, to ensure she always had fresh milk.

as home to people who love first-class service, a beautiful ambience and all that is outstanding. Speaking of outstanding: what would you say to a private gourmet picnic tour in the hotel’s very own vintage VW bus? Take in the sights of the Black Forest, with its castles, waterfalls and grandiose landscapes, in a chauffeur-driven classic Samba from the fifties.

Back to the extensive range of accommodation: *lovers of exuberant elegance, fans of sleek mid-century design, city dwellers looking for rural charm, families with wild or well-behaved children:* all are warmly welcomed here. We’re here for you, to fulfil your every wish: we want to make your stay in Baden-Baden truly unforgettable.



racecourse

Festival Hall



Trinkhalle



Castle Hohenbaden



Battertfelsen



thermal spring



Merkur

inner city



Lichtentaler Allee



Gönneranlage



Oos



Kurhaus



theatre

LA8
Kunsthalle

Museum
Frieder Burda



city museum



rose garden



“A walk in the park.”



Much has already been written about lush and green Baden-Baden, set in the foothills of the Black Forest, about the vivid contrast between the wild terrain of those mythical German woodlands and the spa town's Mediterranean cypresses, palms and lemon trees. You've already heard plenty about Baden-Baden's impressive avenues, picturesque views and healing waters. We don't want to dwell too much on the beauty of specific places... but do stop to take a deep breath in the “Gönnerranlage”: *Swan Lake*, *Caprice* and *Burning Love* are just three of 400 rose varieties there that will bewitch you with their scents. And there's the Rose Society Garden: a place of pilgrimage for lovers of the “queen of flowers”, where every year the “*Golden Rose of Baden-Baden*” is awarded, Germany's top prize for growers. The dahlia garden in Lichtentaler Allee celebrates yet another delightful species. Why not ride down the avenue on horseback and stop off at the Bénazet pavilion for a break? It's the perfect place to sip on a glass of crémant while admiring the colourful array of blossoms – but wait, isn't it verboten to drink and ride...?!

All joking aside, how is it possible that in Baden-Baden the city and the landscape, architectural developments and nature, formal plantings and wild growth, high culture and leisure activities, manage to enjoy such effortless interplay?

Let's turn the page back for a moment to the early 19th century. Where did the civil population meet after the end of aristocratic mismanagement and religious interference? Not in the courtly palace grounds, not in the cloistered monastery garden, but in the public parks – accessible to all. And these parks were designed with relish: nature, no longer confined to farming or horticulture, should be a stage. Scenery in which townspeople, flâneurs, lovers, children and all others could move freely and meet – yesterday, today, tomorrow:



*Promenades
become stages,
nature the backdrop.*

Enough history. But don't worry: there's more to Baden-Baden than strolling – there are thousands of other ways to have fun out in nature, in and around the city, with *hiking or jogging shoes*, *climbing equipment*, *bicycles (racing, mountain, electric or touring)*, *hot-air balloons*, *paragliders...* or simply with your travelling companion.

DID YOU KNOW...

That with 85,5 square kilometres of forested area making up 61 percent of the town, Baden-Baden has the largest municipal forest in Germany.





Friedrichsbad



FASCINATING FIGURES

800,000

litres of thermal water are discharged daily in Baden-Baden, extracting roughly 2,400 kg of minerals in the process.



Trinkhalle

Let's talk about beauty.

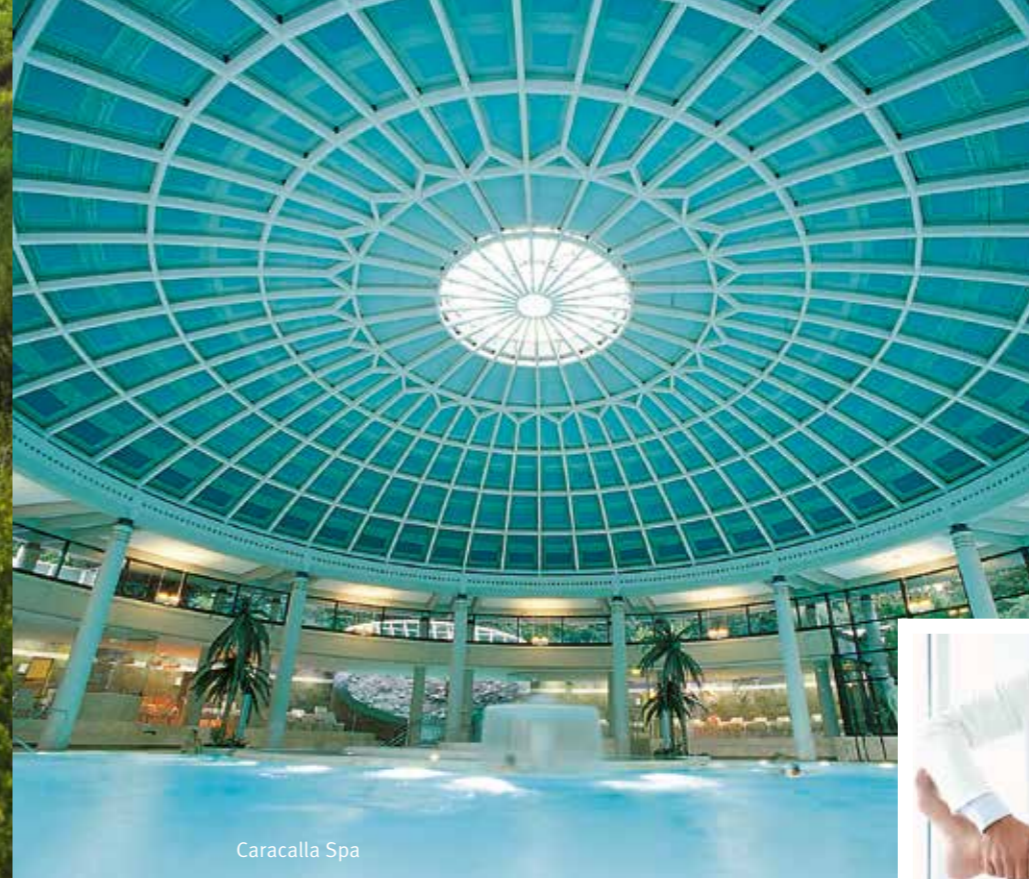
“If I read the words ‘simply unwind’ again, I’ll hang myself,” are the words once spoken by a woman who loved getting beauty treatments. We take her criticism quite seriously, so let’s stick to the facts: *Baden-Baden promotes wellness thanks to its curative thermal waters that bubble upwards from twelve springs at a depth of about 2,000 metres under the earth. They push out roughly 800,000 litres a day, at temperatures of as much as 68°C.* The water’s minerals and other constituents possess an all-around healing effect. Baden-Baden’s spas let you *also enjoy a sea salt grotto, aromatherapy, yoga classes and Lomi Lomi rituals* (...so you can simply unwind – no, stop!). Just the sight and the scent of flowers in the parks and gardens will bring you back to yourself. The peace and harmony to be found in Baden-Baden also play their part – not to mention the art exhibitions, opera, theatre – even casino visits – that can have a healing effect.

Here’s an absolutely serious suggestion: order a deluxe breakfast in your room, jog a bit down Lichtentaler Allee, pamper yourself with a beauty treatment followed by a nap, while birds sing through your half-open window. Next, a healthy lunch, a little light shopping and then two hours at the spa. Now you’re all set for a gala dinner and then it’s off to the casino. A gorgeous day – and you look gorgeous too because there’s nothing like feeling good to give you a glow.

The thermal baths.

A soap and brush massage in the traditional Friedrichsbad? Incomparably soothing. A rainy day in the Caracalla Spa’s extensive sauna landscape? Wonderfully relaxing. Both spas are not only impressive from an architectural point of view, they also offer high quality wellness and beauty treatments and are supplied with water that cannot be praised often enough thanks to its primary constituents of sodium, chloride, fluoride, lithium, silicic acid and boron.





Caracalla Spa

DID YOU KNOW...

That on July 28th 1817, a man named Karl Drais travelled from Gernsbach to Baden-Baden in just one hour? He drove with his brand new invention: the bicycle! It was the first time in history a mountain had been crossed on two wheels.



To your health!

Medical and therapeutic competence at the highest level: in Baden-Baden you'll find leading medical specialists and physiotherapists in optimally equipped clinics. Whether you're treating an acute or chronic medical condition, a stay in Baden-Baden will help. From check-up to rehabilitation, follow-up treatment to health program, we offer you expertise, support and supervision.

One of Baden-Baden's greatest assets is the healing power provided by nature – the air, the sun and, naturally, the water. Drink it, bathe in it: let it surrender to you its precious mineral ingredients.

Our treatments are geared towards a full spectrum of ailments – whether heart and circulatory problems, metabolic disorders or respiratory diseases – promoting your health, well-being and recovery.

Above all, the thermal water's warmth and powerful constituents enhance the circulation to your muscles, joints and skin, with soothing effects for your body, mind and spirit!

Get fit!

Play golf: One of Germany's most beautiful golf region awaits you! **Ride a bike:** Cycling up and down mountain roads and let those extra pounds melt away. **Go for a walk:** Behind every bend in the road here, there are new and beautiful things to discover. **Go hiking:** Experience the rugged nature of the Black Forest. Need more suggestions? Tobogganing, paragliding, hot-air ballooning, water sports, gliding, climbing, skiing... or perhaps just a taxi to the next café?





Sophienstrasse



To have or to be? Both.

You're sitting at the roulette table. Just like Dostoyevsky's gambler, Marlene Dietrich and so many others before you. Your chips are dwindling. You take a deep breath: put everything on the 17. And you win: heaps and heaps of money. Fabulous! You go straight into town, buy Fabergé eggs, silk scarves and a pair of unique handmade shoes. You pause to refresh yourself with a pear and champagne sorbet, and then the hunt continues: here a Picasso, there a rare fragrance. Why not a classic car, a pretty little English roadster? *Or gifts! Gifts, gifts, gifts* for all your friends! You're astounded: your wallet remains as full as ever. Now Sophienstrasse calls: oh, the splendid colonnades, boutiques and specialty shops! Soft leather, rustling taffeta, flowing silk – please, pack it all up for me and send it to the hotel. On, on: past tall palm trees and slender cypresses to the “Bäderviertel”, where you snap up that one-of-a-kind timepiece, putting it straight onto your wrist. You unwind a bit in the old town. So many things to be found there! So lovely, that little necklace with the hidden diamonds, crafted by the friendly goldsmith, and that vintage trenchcoat: a steal. Did it really belong to a Hollywood star...? You rub your eyes: it's a dream, the whole thing. *Just a dream. But if you dreamt it in Baden-Baden, you may well have the chance to make it come true the next day.*

Incidentally: one dreams well all year round in Baden-Baden, but the pre-Christmas season brings with it the best odds that higher powers will turn your dreams into material gifts. Our tip: one of the most beautiful Christmas markets in Germany is located right in the heart of Baden-Baden. When a light snow is falling, the sellers' goods are on display, the scent of roasted chestnuts fills the air and the grand Kurhaus is festively lit, *what more could you ask for?*



Kurhaus Colonnades

DID YOU KNOW...

That in Baden-Baden you can actually eat roulette balls and chestnuts from the spa gardens? Pop into the Confiserie Rumpelmayer in the Kurhaus Colonnades to see for yourself.



Lange Strasse



Congenial conventions.

Could it be that more ideas are born in a place as uplifting as Baden-Baden? That amongst such lush nature, people are simply more relaxed and open? That here, where cityscape merges with landscape, nature with culture, there are fewer obstacles towards shared togetherness than elsewhere? Alongside the highly professional service culture and the light-flooded "Kongresshaus", centrally located on Lichtentaler Allee, perhaps it really is the city's atmosphere that turns conferences, workshops and seminars into genuinely remarkable experiences, yielding impressive results. It all boils down to one simple factor: *if all your material needs are taken care of, you can better focus on the business at hand. Let us welcome you.*

Kongresshaus Baden-Baden.

Baden-Baden's convention centre not only offers state-of-the-art technology, but also an innovative concept. The centre's motto, "Everything under one roof", ensures that the art of presentation and its continuation into the various working areas are combined in the most fascinating of ways.

Short distances, flexible solutions and an unbelievably extensive room offering support interesting configurations. *The naturally-lit park pavilion, the foyers with a total of 4,500 square metres of space, three large conference rooms and thirteen meeting rooms with capacities for up to 2,700 participants allow for individually adapted room and working solutions down to the very last detail.*



Kongresshaus



Bénazetsaal in Kurhaus



DID YOU KNOW...

That former French President Charles de Gaulle fled to Baden-Baden during the worker and student uprisings in May 1968? From here, he was able to negotiate an end to the crisis.



BADEN BADEN
KUR & TOURISMUS GMBH

Baden-Baden Kur & Tourismus GmbH
Solmsstrasse 1
76530 Baden-Baden
Tel. +49 (0)7221 275200
Fax +49 (0)7221 275202
info@baden-baden.com
www.baden-baden.com



Concept and editorial office: A&B One Kommunikationsagentur, Berlin. Design and realisation: J · G & Partner, Baden-Baden
Photos: Baden-Baden Kur & Tourismus GmbH, Michael Bode, Brenners Park-Hotel & Spa, Bundesministerium der Finanzen/Thomas Koehler, Natalie Dautel,
Museum Frieder Burda © Klaus Frähm, Museum Frieder Burda © Gerhard Richter, Samten Norbù, Thomas Straub, Thomas Viering, Monika Zeindler-Efler